

2024 Autumn Chase Fun Run
Presented by Delta Zeta and The Huntsville Track Club
September 19, 2024
John Hunt Park



The time has come again and the Delta Zeta Huntsville Alumnae Chapter in partnership with the Huntsville Track Club is excited to host the Autumn Chase Fun Run at John Hunt Park this September! The Autumn Chase Fun Run (ACFR) is a 1-mile fun run promoting healthy habits in our community's youth through running with a local philanthropic impact! This event is open to children in preschool through 8th grade, and free to everyone.

Since ACFR is free for all participants, funds raised rely solely on our sponsors and donations! As part of the "Kids run for Kids" theme, proceeds from this event will directly benefit the Huntsville Hospital Pediatric Audiology Unit as well as local

kid's charities. Huntsville Hospital is a not-for-profit regional hospital that receives no city, state, or federal tax aide. Your support is critical and makes a huge difference in the lives of Huntsville's pediatric audiology patients and their families!

Through fundraisers like this, the Delta Zeta Huntsville Alumnae Chapter has donated over \$500,000 in combined contributions to the Huntsville Hospital across a philanthropic partnership spanning over 40 years. Delta Zeta's national philanthropy is supporting the speech and hearing impaired community. The Delta Zeta Huntsville Alumnae Chapter was among the founding partners for Huntsville Hospital's Pediatric Audiology Unit when it opened its doors in April 2010. These services are critical, as without this unit families in North Alabama may only receive necessary services as close as Birmingham or Nashville for this essential, specialized care. Families with infants and children who have hearing loss will make far more than the 1-3 trips needed to accurately diagnose the level of their loss as well as determine the best path forward for normalized speech and hearing solutions.

Please consider joining us as a partner to ensure every child with suspected hearing loss has access to the specialized care available at Huntsville Hospital's Pediatric Audiology unit.

2024 Partnership Information

About This Event

This family-friendly event will be held Thursday, September 19th, 2024 at the John Hunt Park Cross Country course. The event is open to everyone; participation in the run is for children in preschool through 8th grade, along with faculty and staff from Huntsville area schools. More information about the specifics of the race, check-in, start times, registration and volunteering can be found on the [Run Sign Up Website](#) with the race name: Autumn Chase Fun Run.

Ways To Get Involved

Sponsorship:

There are several categories of Sponsorships available with a variety of benefits associated with the different levels. Each level of Sponsorship has corresponding promotional visibility before and during the event. The following page includes sponsorship level opportunities and visibility benefits for your consideration.

In-Kind Donations:

Many of the material needs of the Autumn Chase Fun Run are met through product and/or service donations from local companies. If you have a service or product that would be beneficial to the fundraiser or event, we would happily discuss this option as an In-Kind donation. We offer visibility and benefits for our In-Kind sponsors.

Some product or service donations include:

- **Prizes for our winners and participant giveaways:** gift cards, race medals, shirts, and or company swag
- **Media Advertising and Promotions:** online advertising, public relations and/or publicity services to advertise the event and fundraiser to our local audience
- **Print Materials:** supply printed materials for the event, such as fliers or informational packets to local schools
- **Signage:** supply signage for event, including corporate signs, promotional signs, banners and directional signs
- **Photography:** take pictures or videos on race day to capture every kids fun run smile

On-Site Presence:

We will have a central area near the entrance serving as the registration area for this event as well as a gathering area for spectators. Sponsors who contribute \$500 or more (Gold, Platinum, and Diamond sponsors) are welcome to set-up a tent in the designated area on the day of the event to promote your organization and provide giveaways.

For more information on the Fun Run and how to become a sponsor please contact Meredith LaBarge at 256-698-2684 or acfrhuntsville@gmail.com. We thank you in advance for your contribution and support of this community event; where Kids run for Kids!

2024 SPONSORSHIP LEVELS

TO PARTNER WITH US

- 1) Decide which type and/or level of partnership (Diamond, Platinum, Gold, Silver, or Bronze) suits your organization's promotional visibility and community support standards and complete the Sponsor form at <https://forms.gle/soXnKtXRREs9FdrdA> or completing and mailing in the form below.
- 2) Make out your check to Delta Zeta Huntsville Alumnae Chapter, Attn: Treasurer / ACFR.
- 3) Email your corporate logo to ACFRhuntsville@gmail.com **when you complete Google Form or you mail your check and form**. If your corporate logo is received by Monday, **August 15th, 2024**, we will guarantee the full benefits of your sponsorship.
- 4) Provide your Corporate/Business/Personal logo in a .png file **by August 15th, 2024** with a **minimum image size of 500x500 pixels** so as to obtain the full benefits of your sponsorship level.

	<u>Diamond</u> \$5,000 +	<u>Platinum</u> \$1000	<u>Gold</u> \$500	<u>Silver</u> \$250	<u>Bronze</u> \$100
Social Media Spotlight: <i>Instagram and Facebook</i>	X	X	X	X	X
Logo/Name on Sponsorship Banner and Race Registration Website	Solo Banner	Large Logo	Medium Logo	Small Logo/Name	
Logo/Name on Race Day T-shirt	Large Logo	Medium Logo	Small Logo		
Naming of Individual Races (13 total) and Signage during Awards Ceremony	3+ Races	2 Races	1 Race		
Sponsor Tent on Race Day	X	X	X		

We are eager to explore any ideas you may have that would benefit you as a sponsor and in turn positively impact a child in our community. Please reach out with any suggestions

Thank you in advance for your support!

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Sponsor Form

Company Name: _____

Address: _____

Point of Contact (POC): _____

Phone numbers: POC Main: _____ POC Cell: _____

Email Address: _____

Company Website: _____

Please Select Sponsorship Package:

<input type="radio"/>	Diamond \$5000 +	<input type="radio"/>	Platinum \$1000	<input type="radio"/>	Gold \$500	<input type="radio"/>	Silver \$250	<input type="radio"/>	Bronze \$100
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[] In-Kind Sponsor / Description of In-Kind Donations: _____

Special Request to Make the Most of Your Sponsorship: _____

Mail or Return this form and your check to:
Delta Zeta Huntsville Alumnae Chapter, Attn: Treasurer / ACFR
P.O. Box 835
Huntsville, AL 35804